



LOGO GUIDELINES

PRIMARY VERSION OF THE LOGO



VERTICAL VERSION



ZETLY
FUELING SPORTS

CLEAR SPACE



HORIZONTAL VERSION- different color version



VERTICAL VERSION - different color version



ZETLY
FUELING SPORTS

EMBLEM



EMBLEM - different color version



COLOUR PALETTE

ZETLY

FUELING SPORTS



C-70, M-4, Y-21, K-0
R-44, G-183, B-201
PANTONE 631C



C-100, M-100, Y-26, K-27
R-37, G-33, B-95
PANTONE 274C



C-100, M-100, Y-26, K-27
R-37, G-33, B-95
PANTONE 274C

C-70, M-4, Y-21, K-0
R-44, G-183, B-201
PANTONE 631C

TYPOGRAPHY

ZETLY
FUELING SPORTS

Airstrike Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

BACKGROUND COLOUR - the logo may be used on various backgrounds



BACKGROUND COLOUR - examples of incorrect usage.





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